

American Opal Society  
P.O. Box 4875  
Garden Grove, CA 92842-4875

# The Opal Show 2011

Saturday November 5, 2011 10am-6pm  
Sunday November 6, 2011 10am-5pm

## Dealer's Contract

**Sponsored by: The American Opal Society, Inc. (a non-profit corporation)**

### 1. SHOW MANAGEMENT:

All commercial space for the Opal Show 2011 will be under the management of the Board of Directors of the American Opal Society, Inc.

### 2. COMMERCIAL EXHIBITOR:

Shall be known in this contract as the "Dealer".

### 3. DATE & TIME:

Show will be held on the dates and hours shown above.

### 4. LOCATION:

White House / West Wing Event Center  
1238 S. Beach Blvd.  
Anaheim, CA 92804  
<http://whitehouseeventcenter.com>  
(See map attached to contract)

### 5. SPACE RENTAL

Sales booths shall consist of one (1) or more six (6) foot long tables. The rental fee for each six (6) foot table shall be \$200.00. Fifty percent (50%) of the total amount due must accompany the completed and signed last page of this contract, which must be in the hands of Show Management by September 20, 2011. The remaining fifty percent (50%) will be due on or before October 20, 2011. Show management shall also provide six (6) foot back-up tables and folding chairs as deemed necessary. In the event of a cancellation of this contract by the Dealer forty-six (46) or more days prior to the Show date, the Show Management shall refund seventy-five percent (75%) of the rental fees paid. Any dealer who cancels within forty-five (45) days of the contracted Show date will forfeit all rental fees paid, as liquidation damages for termination of this contract.

**6. ASSIGNMENT OF SPACE:**

Assignment of space will be made by Show Management, which reserves the right to assign space as they deem necessary. Management will attempt to assign spaces on a first come, first paid – first served basis.

**7. CHARACTER OF EXHIBITS:**

The Show Management shall have the right, at its discretion, to eliminate any exhibit, person, advertising, or any other feature or practice which, in its opinion is objectionable.

**8. BOOTH DESIGN:**

Booth design shall not interfere with adjacent exhibitors. Fire retardant tablecloths will be provided by The White House / West Wing Event Center. Any skirting provided by and used by the Dealer shall be certified as fire retardant.

**9. SUB-LETTING IS NOT ALLOWED:**

Dealer signing this contract will be the sole occupant of the assigned booth, supported by his regular personnel. If the Dealer wishes to include additional company(s), Dealer must obtain Show Management approval in writing, which approval may or may not be given at the sole election of Show Management. Request for such approval must be in writing and received not less than forty-five (45) days prior to Show date. Failure to comply with this requirement may result in the Dealer's expulsion from show without recourse.

**10. RETAIL SALES AND SOLICITATIONS:**

Shall be permitted ONLY BY AUTHORIZED DEALERS leasing space in conformity with this contract. The Show Management will make every reasonable effort to curb "tail gate" and/or "pocket" dealing.

**11. MATERIAL AND EQUIPMENT:**

Any material or equipment exhibited or sold must be correctly represented and labeled. Willful failure to do so will subject the Dealer to closure of booth without recourse. Show Management reserves the right to eliminate any material, equipment, advertising, booth design, practice, noise, or individual which in its opinion is objectionable. Sales will be limited to merchandise or services expressly for use in or the product of the lapidary, gem or mineral professional/hobby fields.

**12. SECURITY SERVICES:**

Security will be maintained continuously from set-up time (see below) Friday, November 4, 2011 until 8:00 PM Sunday, November 6, 2011 (three hours after show closing to allow for booth tear down and vacating of facility). The Show Management does not however assume any liability for safety of exhibits, exhibitors, or their employees from robbery, pilferage, damage from fire, accident or any other cause. Exhibitors who wish to insure against damages arising from claims by the public for injury to person or property may do so at their own expense. Exhibitors will indemnify and hold Show Management harmless from any and all liabilities arising out of or in connection with installation, operation, and removal of their exhibits.

**13. ATTENDANT:**

An attendant WEARING NAME BADGE, supplied by Show Management, must be present in the Dealer's booth at all times during hours Show is open to the public.

**14. ELECTRICAL SUPPLY:**

Dealers must supply their own equipment and have electrical installation approved by Show Management after booth has been set up. An electrical outlet with a maximum rating of 300 watts will be provided with each six (6) foot table that is rented. Dealers will be liable for any repairs or replacement cost caused by over loading of the power outlets.

**15. INSTALLATION OF EXHIBITS:**

Installation of exhibits may be made on Friday, November 4, 2011, after 5:00 PM until 11:00 PM. Booth set-up may be completed starting at 8:00 AM, Saturday November 5, 2011 and must be complete and occupied by opening time of the Show at 10:00 AM. NO EXCEPTIONS.

**16. AISLES, WALK WAYS, AND EXITS:**

All aisles, walkways, and exits must be kept clear at all times of any items or materials belonging to Dealer.

**17. SATURDAY CLOSING:**

Dealers shall be allowed thirty (30) minutes after closing time of 6:00 PM to secure their booths.

**18. DISMANTLING OF EXHIBITS:**

Dismantling of exhibits must be done Sunday, November 6, 2011 after 5:00 PM (Show closing time), until 7:30 PM. NO EXCEPTIONS.

**19. DEALER DISPLAY:**

If a Dealer wishes to place a display case in the Exhibit Area, please indicate on the return portion of this contract or notify Show Management prior to set-up time. There will be limited space for displays.

**20. RESALE PERMIT:**

Each Dealer is required to have a valid California Seller's permit. If a Dealer does not have a Permit, it must be arranged for prior to the Show. THIS APPLIES TO ALL DEALERS, INCLUDING THOSE FROM OUT OF STATE.

**21. SMOKING:**

SMOKING WILL NOT BE PERMITTED by Show Management, Dealers or General Public within the room(s) being used for the Show according to California State Law.

# American Opal Society

<http://www.opalsociety.org>

proudly presents its

## 44th Annual OPAL & GEM SHOW

"The Opal Show"

**November 5 & 6, 2011**

**White House / West Wing Event Center**

**1238 S. Beach Blvd.**

**Anaheim, CA 92804**

<http://whitehouseeventcenter.com>

### Show Hours

Saturday 10AM - 6PM

Sunday 10AM - 5PM

For Information Please Write:

*American Opal Society, Inc.*

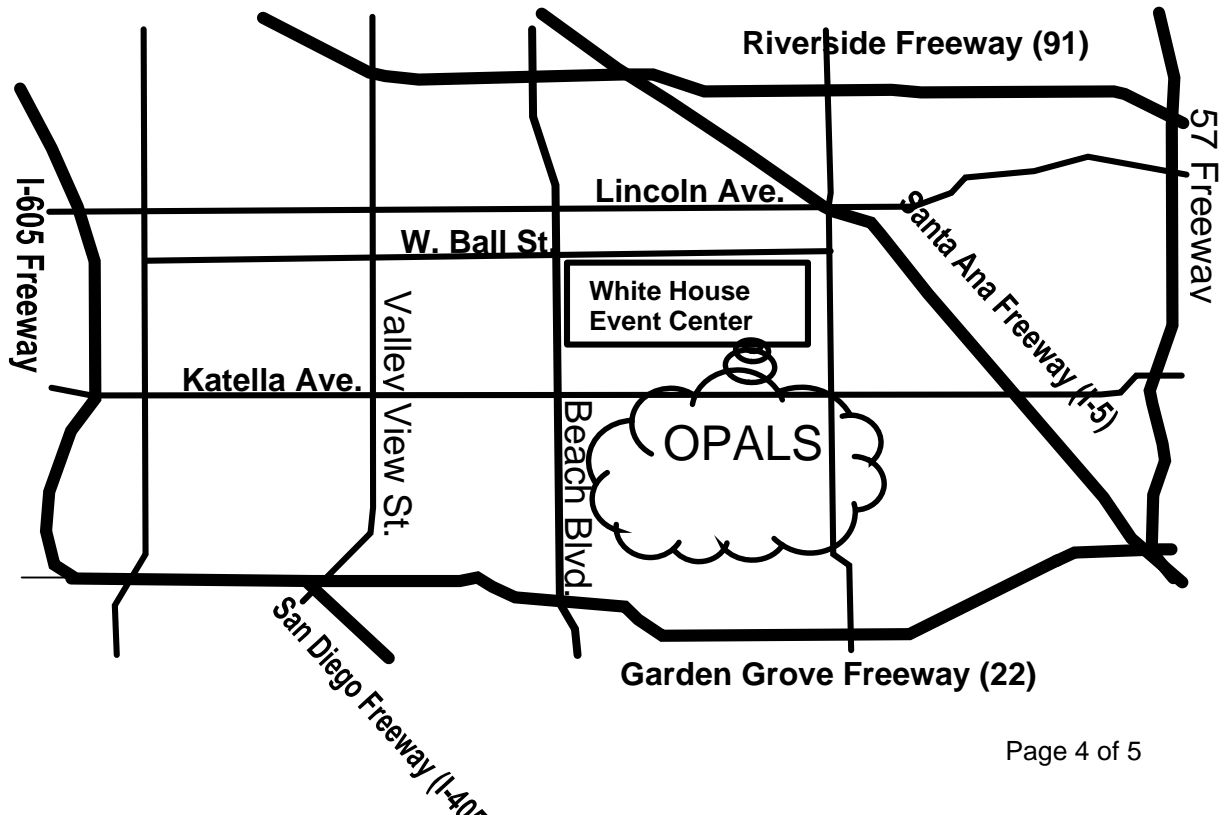
*P.O. Box 4875, Garden Grove, CA 92842-4875*

[www.opalsociety.org](http://www.opalsociety.org)

### Or Contact

Pete Goetz, [mpg1022@aol.com](mailto:mpg1022@aol.com), (714) 530-3530

Gene LeVan, [fineblackopal@sprynet.com](mailto:fineblackopal@sprynet.com), (562) 208-7494



# Opal Show Dealer Form

Please fill out completely, sign and return this entire page along with your check for one-half (1/2) total amount due.

**ACCEPTANCE:**

I will \_\_\_\_\_ will not \_\_\_\_\_ place a display in the Exhibit area.

I will \_\_\_\_\_ will not \_\_\_\_\_ require a display case.

I will require: \_\_\_\_\_ six (6) ft.; \_\_\_\_\_ twelve (12) ft.;  
\_\_\_\_\_ eighteen (18) ft.; \_\_\_\_\_ twenty-four (24) ft.

of tables at the rental fee of \$200.00 for each six (6) foot section.

Check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ due on or before September 20, 2011

\*\*\*\*\* PLEASE PRINT CLEARLY OR TYPE \*\*\*\*\*

Payment of fees denotes that I have read the foregoing and agree to abide by the terms there-in.

**BUSINESS NAME:** \_\_\_\_\_

**CALIFORNIA RESALE PERMIT NUMBER:** \_\_\_\_\_

**OWNER'S NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE #1:** ( ) \_\_\_\_\_ **PHONE #2** ( ) \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**COMMENTS** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

\*\*\*\*\* PLEASE DO NOT WRITE BELOW THIS LINE \*\*\*\*\*

ACCEPTED FOR THE AMERICAN OPAL SOCIETY, INC. 2011 ANNUAL SHOW

**BY:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

Pete Goetz  
or  
Gene LeVan

Please mail all forms and checks to:

American Opal Society  
P.O. Box 4875  
Garden Grove, CA 92842-4875